



Philips  
Professional LCD TV with  
Pixel Plus HD

32"

LCD Pixel Plus HD

32HF5335D



## Advanced design at outstanding value

### Philips Digital Hospitality LCD TV

With this modern and energy efficient HD ready Hospitality TV, you will enjoy the benefits of digital television and be fully prepared for the future. Your guests will enjoy a warm welcome and great viewing experience.

#### Advanced hotel features and future proof

- Welcome message on screen display
- Integrated DVB-T tuner for digital TV & Radio

#### Great viewing experience and guest comfort

- Pixel Plus HD for better details, depth and clarity in HDTV
- Incredible Surround™ for enhanced audio enjoyment
- Swivel stand with anti-theft provision

#### Best total cost of ownership

- SmartLoader for fast cloning
- Installation menu locking
- VESA mounting compatible

#### Sustainable and safe

- Green Tick for low power consumption
- Eco-friendly design & flame retardant housing



**PHILIPS**  
sense and simplicity

## Specifications

### Picture/Display

- **Diagonal screen size:** 32 inch / 81 cm
- **Aspect ratio:** 16:9, Widescreen
- **Display screen type:** LCD WXGA Active Matrix TFT
- **Panel resolution:** 1366 x 768p
- **Brightness:** 500 cd/m<sup>2</sup>
- **Response time (typical):** 8 ms
- **Picture enhancement:** 3D Combfilter, 3/2 - 2/2 motion pull down, Active Control, Contrast Plus, Dynamic contrast enhancement, Digital Noise Reduction, Jagged Line Suppression, Progressive Scan, Color Transient Improvement, Luminance Transient Improver, Pixel Plus HD
- **Screen enhancement:** Anti-Reflection coated screen
- **Contrast ratio (typical):** 800:1
- **Viewing angle (H / V):** 178 / 178 degree
- **Dynamic screen contrast:** 4000:1

### Supported Display Resolution

#### Video Formats

Resolution	Refresh rate
640 x 480i	1Fh
640 x 480p	2Fh
720 x 576i	1Fh
720 x 576p	2Fh
1280 x 720p	3Fh
1920 x 1080i	2Fh

#### Computer formats

Resolution	Refresh rate
640 x 480	60, 72, 75, 85Hz
800 x 600	60, 72, 75, 85Hz
1024 x 768	60, 70, 75, 85Hz

### Tuner/Reception/Transmission

- **Aerial Input:** 75 ohm coaxial (IEC75)
- **Number of Preset Channels:** 100
- **Tuner bands:** Hyperband, S-Channel, UHF, VHF
- **Tuner Display:** PLL
- **TV system:** DVB COFDM 2K/8K, PAL I, PAL B/G, PAL D/K, SECAM B/G, SECAM D/K, SECAM L/L'
- **Video Playback:** NTSC, PAL, SECAM
- **DVB:** DVB Terrestrial \*

### Sound

- **Sound System:** Nicam Stereo, Stereo
- **Output power (RMS):** 2 x 10 W
- **Sound Enhancement:** Dynamic Bass Enhancement, Auto Volume Leveller, Incredible Surround
- **Equalizer:** 7-bands

### Loudspeakers

- **Built-in speakers:** 2

### Connectivity

- **Number of Scarts:** 2
- **Ext 1 Scart:** Audio L/R, CVBS in/out, RGB
- **Ext 2 Scart:** Audio L/R, CVBS in/out, S-video in

- **Ext 3:** Audio L/R in, CVBS in, S-video in
- **Ext 4:** Audio L/R in, YPbPr
- **Ext 5:** HDMI
- **Ext 6:** HDMI
- **Other connections:** Common Interface, Headphone out

### Convenience

- **Ease of Installation:** Auto Programme Naming, Automatic Channel Install(ACI), Automatic Tuning System (ATS), Autostore, Fine Tuning, Program Name, Sorting, Cloning of TV settings, Keyboard lock-out, Security menu access
- **Ease of Use:** Auto Volume Leveller (AVL), Side Control, Easy toggle Dig/Analog modes
- **Screen Format Adjustments:** 4:3, Movie expand 14:9, Movie expand 16:9, Subtitle Zoom, Super Zoom, Widescreen
- **Teletext:** 1000 page Hypertext
- **Teletext enhancements:** Program information Line, 4 favourite pages
- **Remote control type:** RC19335038/01 (RC2890)
- **Other convenience:** Kensington lock, Convertible to consumer TV
- **Comfort:** Hotel Guest features, Switch on channel, Volume limitation, Welcome message, Sleep timer
- **Remote Control:** battery anti-theft protection, low battery detection
- **Teletext languages:** Cyrillic, Eastern European, Western European

### Power

- **Power consumption:** 140 W
- **Mains power:** 220 - 240V, 50/60Hz
- **Standby power consumption:** < 1 W
- **Ambient temperature:** 5 °C to 40 °C

### Dimensions

- **Color cabinet:** Black cabinet with High Gloss black deco front
- **Set dimensions (W x H x D):** 805 x 546 x 115 mm
- **Set dimensions with stand (W x H x D):** 805 x 609 x 210 mm
- **Box dimensions (W x H x D):** 877 x 641 x 267 mm
- **Product weight:** 15.5 kg
- **Product weight (+stand):** 17.5 kg
- **Weight incl. Packaging:** 20.5 kg
- **VESA wall mount compatible:** 200 x 100 mm

### Accessories

- **Included Accessories:** Power cord, Remote Control, Batteries for remote control, Warranty Leaflet, Tabletop swivel stand
- **Optional accessories:** Wireless SmartLoader 22AV1135

### Green Specifications

- **Safety:** Flame retardant housing

## Product highlights

### Welcome message

A welcome greeting is displayed each time the TV set is switched on.

### Integrated DVB-T tuner

The integrated DVB-T tuner lets you receive Digital Terrestrial TV channels, next to the existing analog channels. It also allows your guests to listen to digital radio stations in high quality sound without the extra investment in radio receivers.

### Pixel Plus HD

Pixel Plus is a digital picture processing technology that increases the number of lines and the number of pixels. The result is razor sharp pictures with incredible detail and depth from any HD source.

### SmartLoader

Provides the ability to copy TV settings and analog channel programming from one TV set to other TV sets in less than a minute. The feature ensures uniformity between TV sets and significantly reduces installation time and costs.

### Installation menu locking

Prevents unauthorized access to installation and configuration settings, to ensure maximum guest convenience and avoid unnecessary reprogramming costs.

### VESA mounting

A unified industry standard for wall/ceiling mounting equipment set by the Video Electronics Standards Association. This offers a great flexibility in mounting possibilities and a wide choice of mounting brackets.

### Green Tick

Philips awards the Green tick logo to our most environmentally friendly and safe products, so that you can rest assured that you are making the right environmental choice. The hardware of this Hospitality TV is based on a consumer TV model, which has been certified by external auditors to be (more than) at least 10% more energy efficient than other products on the market in that product category. Better energy efficiency not only reduces environmental impact but also lowers operating costs (see [www.philips.com/sustainability](http://www.philips.com/sustainability))

### Eco-friendly design (PBS)

Sustainability is integral to the way Philips does business. Philips TVs are designed and produced according to our EcoDesign principles aimed at minimizing overall environmental impact, through lower power consumption, removal of hazardous substances, lower weight, more efficient packaging and better recyclability. Philips TVs also have a special housing of flame retardant material. Independent tests carried out by emergency fire services have shown that whereas TVs can sometimes intensify fires caused by external sources, Philips TVs will not contribute to the fire.



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